



Faculty Profile



Title	Dr.	FIRST NAME	Sonali	LAST NAME	Agarwal	Photograph
DESIGNATION		Assistant Professor				
Address		Satyawati College (Evening), Aryabhata Enclave St, Phase 3, Sawan Park, Ashok Vihar, New Delhi, Delhi 110052,				
Phone No Office		01127751317				
Residence Mobile		-				
Email		sonali.commerce@satyawati.du.ac.in				
Web-Page		https://scholar.google.com/citations?user=hP3-NAAAAAJ&hl=en				
Educational Qualifications						
Degree	Institution			Year		
Certificate Course on Machine Learning	Stanford University, USA			2019		
Ph. D	Department of Management, Jamia Hamdard University			2017		
UGC- NET SRF	University Grants commission			2015		
UGC- NET JRF	University Grants commission			Dec 2012		
M.B.A.	USMS, Guru Gobind Singh Indraprastha University			2011		
B.Tech.	USBT, Guru Gobind Singh Indraprastha University			2010		
Career Profile						
<p>ACADEMIC EXPERIENCE:</p> <ul style="list-style-type: none"> ❖ Assistant Professor at Satyawati College (Evening), Delhi University, Delhi since February 2024. ❖ Assistant Professor at USHSS, Guru Gobind Singh Indraprastha University, Delhi (January 2020 – May 2020 (guest), August 2020- Jan 2024(Contract)). ❖ Assistant Professor (guest) at Department of Management (Netaji Subhash University of Technology, Delhi) (January 2019 – July 2021) ❖ Assistant Professor (guest) at Delhi University (August 2017 – April 2018, August 2018 – February 2019) ❖ Assistant Professor (guest) at Department of Economics, Delhi Technological University (August 2018 – December 2018). 						



CORPORATE EXPERIENCE:



- ❖ Research associate with Ministry of finance, Govt. of India. (April 2018-July 2018)
- ❖ Financial analyst with Agarwal Pearlson & Associates Chartered Accountants (Jul 2011-Nov 2013)
- ❖ Trainee at VPGS & Co. chartered accountants (May-July 2010).
- ❖ Trainee at MGF developments limited (Aug –Sept 2010)

Administrative Assignments

- ❖ Coordinator of Alumni Society of Economics at USHSS, GGSIPU from Aug 2020 to Jan 2024.
- ❖ Admission officer at USHSS, GGSIPU in 2020,2022,2023
- ❖ Election coordinator for Student Election (Class Representative and School Representative) at USHSS,GGSIPU on 18th Nov 2022 and 21st Sept 2023
- ❖ Coordinator of Placement Cell of Economics at USHSS, GGSIPU from March 2023 to Jan 2024.
- ❖ Member of data compilation team for AQAR Accreditation of GGSIPU (Sept 2022-Jan 2023), and NAAC Accreditation of GGSIPU (Sept 2021-Feb 2023).
- ❖ Member of Department Team for Syllabus and Scheme design for BA and MA courses under NEP at GGSIPU (April 2022- Dec 2023)
- ❖ Member of Department Team in Ph.D. Economics Syllabus formulation (April 2021), Ph.D. Eco Course Mapping (Jan 2022), MA Eco (H) Program mapping (Sept 2020) and BA Eco (H) Program mapping (Sept 2020)
- ❖ Member of Purchase team for purchase of 20 user license Win RATS software at USHSS, GGSIPU (March 2022)
- ❖ Member of Dramatics Society and Sports Committee at Satyawati college (eve) since June 2024.
- ❖ Member of Entrepreneurship Cell (Udyogonmukh) at Satyawati college (eve) since Oct 2024.

Areas of Interest / Specialization

- ❖ Finance
- ❖ Financial Analytics
- ❖ Investment analysis
- ❖ Behavioural finance
- ❖ Predictive modelling
- ❖ Human Resource Management



Subjects Taught

❖ At Doctoral level (Ph.D. coursework):

- Research Methodology and Intellectual Property Rights
- Applied Econometrics
- Research Methodology

❖ At Master's Level

- Research Methodology
- Corporate Finance
- Financial Economics
- Statistics
- Law and Economics

❖ At Bachelor's Level

- Financial Markets, Institutions & Services
- Advertising, Personal selling & Salesmanship
- Principles of Management
- Financial Markets & Institutions
- Fundamentals of Investment
- Business organization and management
- Investment Management
- Financial Management
- Business Mathematics
- Business Maths & statistics
- Organisation behavior
- Financial Literacy
- Human Resource Management
- Engineering Economics



Research Guidance

M.Com Dissertation 2024	1
MA dissertations 2023	8
MA dissertations 2022	6
MA dissertations 2021	8
MA dissertations 2020	11

Publications Profile

- ❖ Agarwal, S. (2022). Deep Learning in Financial Analytics : Exchange Rate Modelling. *Indian Journal Of Finance*, 16(9), 8-25. doi:10.17010/ijf/2022/v16i9/172157
- ❖ Agarwal, S. and Vats, A. (2021). A comparative Study of Financial Crises: Fractal Dissection of Investor Rationality. *Vision: The Journal of Business Perspective*, In press. <https://doi.org/10.1177/09722629211022518>
- ❖ Gupta, M. and Agarwal, S. (2021). Impact Of Sectoral Bank Credit On Economic Growth In India- An Empirical Analysis. *International Journal of Economics and Accounting*, 11(1), 20-41. <https://doi.org/10.1504/IJEA.2022.119615>.
- ❖ Agarwal, Sonali. (2019). Mutual Funds are Subject to Market Risks: Empirical Evidence From India. *The Journal of Wealth Management*, 22(2), 66-85.
- ❖ Agarwal, Sonali. (2019). Deep Learning Based Sentimental Analysis: Establishing Customer Dimension As The Lifeblood Of Business Management. *Global Business Review*, In press.
- ❖ Agarwal, S. and Khan, J. (2019). Neural Nets for Stock Indices: Investigating Effect of Change in Hyperparameters. *Theoretical Economics Letters*, 9(3), 511-529. doi: [10.4236/tel.2019.93036](https://doi.org/10.4236/tel.2019.93036).
- ❖ Agarwal, Sonali & Raychaudhuri, P.S. (2019). Consumer Perception of B2C Websites: An Empirical Study Of Delhi NCR. *Indian Journal of Marketing*, 49(6),35-47. doi:[10.17010/ijom/2019/v49/i6/144698](https://doi.org/10.17010/ijom/2019/v49/i6/144698)
- ❖ Agarwal, S. and Khan, J. (2019). Investigation of Dynamics of Macroeconomy and Commodity Mutual Funds: Empirical Evidence from India. *Theoretical Economics Letters*, 9(4), 872-894. doi: [10.4236/tel.2019.94057](https://doi.org/10.4236/tel.2019.94057).
- ❖ Agarwal, Sonali. (2017). Macroeconomic Determinants of Indian Stock Market: Empirical Assessment of Sensex and Nifty 50 Using USD Exchange Rate, Crude Oil Price and Gold Price. *Researchers World – Journal of Arts, Science & Commerce*, 8(2(7)), 97-104.



- Agarwal, Sonali. (2017). Volatility in stock markets: A comparison of developed and emerging markets of the world. *Indian Journal of Commerce & Management Studies*, 87-92.
- ❖ Agarwal, Sonali, & Raychaudhuri, P.S. (2017). Shiva India Limited's Acquisition of Uma Electricals: A Unique Turnaround Story. *Asian Journal of Research in Banking and Finance*, 7(5), 160-167.
 - ❖ Agarwal, Sonali, & Raychaudhuri, P.S. (2017). Commodity mutual fund performance in emerging markets: the case of India. *Indian journal of research in capital markets*, 4(3), 44-57.
 - ❖ Agarwal, Sonali. (2017). Impact of macroeconomic variables on Indian mutual funds: A time series analysis. In Manjit Singh Saggi, Preetinder Kaur & Sushma Rani (Eds.), *Emerging issues in commerce and business management* (pp-29-45). Delhi, All clear publications.
 - ❖ Agarwal, Sonali. (2017). Identification of the Factors Governing Investor's behavior: A Review with Special Reference to Indian Mutual Fund Industry. *Researchers World – Journal of Arts, Science & Commerce*, 8(2(3)), 15-21.
 - ❖ Agarwal, Sonali & Raychaudhuri, P.S. (2017). The Effect Of Domestic And Global Factors On Mutual Fund Performance: A Review Of The Literature. *Researchers World – Journal of Arts, Science & Commerce*, 8(2(4)), 1-9.
 - ❖ Agarwal, Sonali, Tandon, Chand, & Raychaudhuri, P.S. (2015). A study of mutual funds from different sectors in India. *Indian journal of research in capital markets*, 2(4), 50-60.
 - ❖ Agarwal, Sonali, Tandon, Chand, & Raychaudhuri, P.S. (2016). Determinants of Mutual Funds Investor Preferences and Returns in India: An Empirical Assessment in Delhi- NCR Region. *The international journal of Business & management*, 4(10), 417-424.
 - ❖ Tandon, Chand, & Agarwal, Sonali. (2016). Implications of non-financial performance measures in Indian banks. *Prestige e-journal of management and research*, 3(1), 25-40.
 - ❖ Agarwal, Sonali, & Kumar, Arun. (2015). Study of employee satisfaction at XYZ industries. *Uni journal of research*, 2(1).
 - ❖ Agarwal, Sonali, Khan, Jwaad Akhter, & Kumar, Arun. (2015). Green, Socially conscious and ethical investing. *Uni journal of research*, 2(1).
 - ❖ Agarwal, Sonali, Kumar, Arun, & Negi, Narendra Singh. (2014). Corporate disclosure and Market efficiency. *International research journal of management science & technology*, 5(11).
 - ❖ Agarwal, Sonali, Khan, Jwaad Akhter, & Sharma, Yukti. (2015). Study of conflict resolution using Thomas-Kilmann instrument. *International research journal of commerce arts and science*, 6(2).
 - ❖ Agarwal, Sonali, Kumar, Arun, & Negi, Narendra Singh. (2014). Online share trading customers' satisfaction study. *International research journal of management sociology & Humanities*, 5(12).



Conference Organization/ Presentations (in the last three years)

- ❖ Member of the organizing committee for “10th International American Studies Conference organized in collaboration with USHSS, GGSIPU” held from 22nd Nov 2022 to 24th Nov 2022

Research Projects (Major Grants/Research Collaboration)

- ❖ Awarded ICSSR Collaborative Empirical Research Project on Solar Energy & Sustainability (2024-25). The title of the project as approved by the Expert committee is “Harnessing Solar Power for Sustainable Agriculture: Evaluating the Impact of PM KUSUM Yojana on Farmers’ Income and Environmental Sustainability in Delhi and Alwar”.

Granting Agency: ICSSR (Major Grant)

Project Director: Dr. Sonali Agarwal

- ❖ Awarded ICSSR Research Project on “Family and Family Systems in India” -(2025-26). The title of the project as approved by the Expert committee is “महानगरीय एकल परिवारों में वृद्धावस्था से सम्बंधित शारीरिक, मानसिक और भावनात्मक समस्याएं और समकालीन हिंदी कथा-साहित्य: महानगर दिल्ली के विशेष परिप्रेक्ष्य में”.

Granting Agency: ICSSR (Major Grant)

Co-Project Director: Dr. Sonali Agarwal

Awards and Distinctions

- ❖ Speaker at Aakshwani for their program “Uttar Katha - Silver Economy aur hamare buzurg” broadcasted on All India Radio Indraprastha Delhi channel on 27th December 2023 @ 9.15 am.

Association With Professional Bodies

-NA-

Other Activities

- ❖ Conducted workshop as Resource Person on SPSS at USHSS, GGSIPU from 17th November 2020 to 23rd November 2020.
- ❖ Organised workshops for MA students at GGSIPU from time to time on softwares like STATA, Power Bi, Advance Excel (Aug 2020-Jan 2024)
- ❖ Organised extension lectures for MA students at GGSIPU fortnightly on various



subjects/topics (Aug 2020-Jan 2024)

